Cloud Matrix IT

Managed IT for the Modern Business

IT PROTECT

A Technology Support & Cybersecurity
Platform for your business

We help businesses make sense out of their technology and
provide a platform to manage and secure it all. The RIGHT way.

What is the
IT **PROTECT** platform?

Did you Know?

Over **75%** of small businesses lack adequate technology support and cybersecurity resources, and Over **60%** of small businesses close within six months of a major cyber attack.

We have a solution for that.

IT PROTECT is a fully managed **IT support** and **cybersecurity** platform built to save you time, reduce IT costs, and keep your business secure — every day of the year, including weekends and holidays.

With 24/7/365 protection from real cybersecurity professionals, you'll have peace of mind knowing your business is continuously safeguarded, no matter where you are.

We help businesses solve their most critical business challenges and offer a platform to manage and secure their technology without the all the complexity. Our proactive platform delivers expert-level IT support and cybersecurity at a predictable monthly rate — giving you the tools, protection, and support you need to grow with confidence.

Providing IT Support and Cybersecurity in 4 core areas:

Cybersecurity | IT Support | Infrastructure | Strategy

How can the **IT PROTECT** platform help your business?

Cost Efficiency and Budget Control

Predictable IT Costs: Many SMBs struggle with fluctuating IT costs. IT PROTECT is offered on a fixed monthly fee basis, allowing you to budget your IT expenses more accurately. The amount of time you're spending trying to respond or react to technology issues is costing you more than you think!

IT Staffing: Hiring, training, and retaining skilled IT professionals is expensive, and unnecessary. In addition to our IT best practices and processes, enterprise tools to help manage and secure your business, IT PROTECT gives you access to expertise without the overhead of full-time employees, at a **FRACTION** of the cost.

A Fully Managed Cybersecurity Platform

Data Breaches and Cyberattacks: SMBs are frequent targets of cyberattacks due to often-limited security measures and technology resources to protect their business. IT PROTECT provides "defense in layers". Protecting your endpoints, networking equipment, email inboxes, and cloud environments from cyber threats. Our platform is monitoring your environment 24/7/365 and if needed can quickly respond to threats to prevent them from spreading.

Downtime and Productivity Loss

Minimizing Downtime: Issues with endpoints, system outages, or slow networks can hurt business productivity and cost you money. IT PROTECT ensures your environment is running smoothly, reducing downtime and maintaining business continuity.

Quick Problem Resolution: Your time is money. Our platform focuses on being proactive in managing and securing our clients environments to prevent issues from happening in the first place. Because of this we're able to resolve issues faster, getting them back to peak productivity. Keeping your staff on tasks and ultimately helping your business grow.

How can the **IT PROTECT** platform help your business?

Lack of Expertise and Technical Knowledge

Access to Specialized IT Resources: Businesses often lack the technical expertise and resources required to manage and secure their infrastructures. IT PROTECT brings specialized knowledge in areas like network management, cybersecurity, cloud services, and more. Helping your business adopt the latest technologies and best practices efficiently.

Strategic IT Planning: With IT PROTECT, you gain access to a dedicated Virtual Chief Information Officer (vCIO) who will guide your long-term IT strategy. Your vCIO provides expert advice on emerging technology trends and tools to streamline operations, reduce costs, and elevate the client experience.

Scalability Challenges

Supporting Growth: As you grow, your IT needs evolve. IT PROTECT can easily scale, providing more bandwidth, data storage, and additional security measures as needed, without requiring significant upfront investments.

Employee Onboarding: Our platform can easily be scaled as your business grows, allowing you to onboard employees more quickly and efficiently.

Disaster Recovery and Data Loss

Automatic Backups: We help you develop a strategic plan for automated backups of critical business data to prevent data loss due to accidental deletions, system failures, or cyber-attacks. Never loose data again.

Disaster Recovery Plan: Your vCIO will help create a disaster recovery plan for your business to ensure that in the event of a significant system failure or data loss, operations can be restored quickly with minimal downtime.

What makes Cloud Matrix IT different?

Relationship. Expertise. Education.

We are an organization driven by a **focus on the relationships** we have with our clients and a security-first mindset. Without a strong and positive relationship its difficult to understand and solve the technology problems they are experiencing.

Our **proactive approach** to managed IT is designed to position your company to be resilient throughout all the various layers of technology. Removing a lot of risk that makes your business vulnerable before issues begin to occur.

Comprehensive coverage with predictable pricing. IT PROTECT is a platform that gives your employees the IT support they need and your business a cybersecurity platform it must have. Additionally, our model affords a predictable invoice, so you'll know exactly what you'll be paying from month-to-month.

Education is key. Because educating your employees is so important, we make it part of the platform. Turning every employee into an asset to help protect your business.

Our **processes and industry best practices** keep your organization a well oiled machine. Technology plays a vital part in your entire business. Between endpoints, networking, and cloud applications, there are a tremendous about of configurations to manage. Implementing best practices is the first step in being efficient and protecting your business from cyber threats.

This is a people business. We love helping our clients solve technology problems but we also enjoy building strong strategic partnerships. We want our clients to know that they are always being taken care of. We strive to provide a more personal touch to our partnership by being more attentive to the relationship. It's not uncommon for us to drop our clients occasional notes or cater lunch for the organization. If you're not thriving and successful, neither are we.

Read more on how IT PROTECT helped a plumbing and HVAC business transform their technology to save time, reduce costs, level up their security posture, and provide support for every single employee.
https://cloudmatrixit.com/client-stories

Check out what are clients are saying
https://g.co/kgs/2UjaD3f

Why is the **IT PROTECT** platform so powerful?

A tailored technology platform, built for your business. Empower your employees with reliable IT support while delivering the robust cybersecurity your business demands.

Cybersecurity

Advanced Email Security   **|**   Dark Web Monitoring & Response
Advanced Cybersecurity Awareness Training   **|**   Multifactor Authentication (MFA)
Password Management   **|**   Microsoft 365 Security Assessment
Privilege Access Management (PAM)   **|**   Endpoint Detection & Response (EDR)
Managed Detection & Response (MDR)

Infrastructure Management

Endpoint Management   **|**   Automated System Patching   **|**   Business Continuity
Disaster Recovery   **|**   Data Backup & Recovery   **|**   Identity Management
User Account Management   **|**   Network Assessment & Reporting

Technology Support

IT Help Desk Support   **|**   Dedicated Ticketing Portal   **|**   License Management
Onboard/Offboarding Efficiency   **|**   Employee Technical Onboarding
End User Security Training

Strategic Planning

Technology Planning   **|**   Virtual Chief Information Officer (vCIO)
On-Demand Strategic Reporting   **|**   Infrastructure Optimization
IT Budgeting and Forecasting   **|**   Risk Management   **|**   Cloud Strategy

Want to scale efficiently?   **https://cloudmatrixit.com/it-protect**

ABOUT US

At the heart of Cloud Matrix IT is a team of passionate professionals committed to empowering businesses through smart, strategic technology. Our mission goes beyond solving IT issues — we're here to help drive your growth. With deep experience in the managed IT space, we've developed IT PROTECT: a purpose-built IT support and cybersecurity platform designed specifically for small and medium-sized businesses. It's everything you need to stay secure, supported, and ready for what's next.

We specialize in delivering enterprise-grade solutions that create a smooth, secure IT environment — but our true focus lies in building strong, lasting relationships with our clients. Our goal is to help you streamline operations, reduce IT costs, educate your staff on cybersecurity risks, and provide access to powerful tools and resources that were once out of reach. Managing your technology is just the beginning — our greater mission is to stabilize, secure, and simplify your IT so you can focus on what matters most: growing your business.

There are countless ways to make a chocolate cake — just like there are countless options for managed IT. From global giants like IBM to your cousin's friend who dabbles in tech between Game of Thrones trivia nights, the choices are endless. At Cloud Matrix IT, we stand out by pairing enterprise-level solutions with personal, experience-driven service. We don't just protect your technology — we become a true strategic partner in your business growth.

Learn more about IT PROTECT at https://cloudmatrixit.com/itprotect

Richard Stephens
Founder & CEO

cloudmatrixit.com
414-519-5738
info@cloudmatrixit.com